

## Privacy Policy

### VS Communications LLC

Last updated: October 1, 2021

This Privacy Policy notice describes how VS Communications LLC (collectively with its affiliates, “VSC”, “we”, “our” or “us”) handles and protects the information it collects or receives from the users (“users” or “you”) of its website at [www.vscommunications.com](http://www.vscommunications.com) (the “Site”).

#### INFORMATION WE COLLECT

VSC collects information from users who visit the Site. This information includes traffic data including a user’s IP address, domain server, type of computer, and type of web browser and enables us to track users’ movements around the Site. We collect personal information, such as a user’s name and contact information and other personally-identifiable information (“**Personal Information**” or “**PII**”) when you interact with us through the site (for example through the “contact us” option, by sending us an email or by signing up for our newsletter). We collect statistical data related to our users’ use of the Site (including Site usage patterns) and our services. You have no obligation to provide us with any PII and the submission of such information is at your sole discretion and consent. However, if you will not provide us with the required information, we may be unable to provide you with the information, downloads, or services you requested.

#### HOW WE USE INFORMATION

We use the information we collect to analyze trends, to administer the Site, and improve our products and services, for marketing purposes, for improving users’ experience on the Site, and to gather demographic information about our user base. We may use the information that you provided us or that we collected from your activity on the Site in combination with PII from other sources and use third-party services to infer your region and the organization you are associated with to tailor the content you see, interact with you, and market directly to you. We compile and store data and information and generate reports related to our users’ access to and use of our Site and products and services. We may share aggregated statistical information with third parties. We do not disclose, sell, or provide your PII to third parties, except in the following circumstances:

- If the information is required by law in order to prevent, investigate, or take action regarding illegal activities. In addition, we will share information in response to legal process, court orders, subpoenas, or to establish or exercise our legal rights or defend against legal claims;
- For the purpose of providing you with products or services you request and operating the Site we may share PII with trusted third-party partners who need to have access to the

information for the purpose of providing Site-related services to us only (and not for those third parties' commercial use in any way).

- If we have your permission to do so.
- Information collected from users of the Site, including PII, could be transferred in connection with a corporate merger, consolidation, restructuring, the sale of substantially all of our stock or assets relating to the business conducted through the Site or other corporate change, including, during the course of any due diligence process.

By submitting your PII through the Site or otherwise providing it to us, you agree that your information may be transferred to third parties under the circumstances described above or similar circumstances.

## **COOKIES**

A cookie is a piece of data stored on a user's hard drive containing information about the user. We use cookies to enhance the user experience of our Site (such as storing user preference information). If a user rejects the cookie, she or he may still use our Site with the only drawback being the limiting of the functionality of our Site. We may also use cookies (including allowing third-party cookies) to track and monitor usage of the Site by users for the purposes of marketing, Site improvement, and retargeting ads to you when you visit other sites. Most browsers will allow you to erase cookies from your computer hard drive, block acceptance of cookies, or receive a warning before a cookie is stored.

## **E-MAIL COMMUNICATIONS**

You can opt out of receiving marketing communications from VSC at any time. You can opt out by contacting [vlsb.comms@gmail.com](mailto:vlsb.comms@gmail.com). We do not send marketing emails to you if you decide to opt out, and we do not sell or provide email addresses to any third party, except in the situations stated above.

## **POLICY TOWARDS CHILDREN**

We do not knowingly collect PII from children under the age of 18. If a parent or guardian becomes aware that his or her child has provided us with PII without his or her consent, he or she should contact us at [vlsb.comms@gmail.com](mailto:vlsb.comms@gmail.com). If we become aware that a child under the age of 18 has provided us with PII, we will delete such information from our files.

## **YOUR CALIFORNIA PRIVACY RIGHTS**

Under California's "Shine the Light" law, California residents who provide certain personally identifiable information in connection with obtaining products or services for personal, family, or household use are entitled to request and obtain from us (once per calendar year) information

about the customer information that we shared (if any) with other businesses for their own direct marketing uses. If applicable, this information would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately prior calendar year.

To obtain this information, please send an email message to [vlsb.comms@gmail.com](mailto:vlsb.comms@gmail.com) with "Request for California Privacy Information" in the subject line and in the body of your message. We will provide the requested information to you at your email address in response. Please be aware that not all information sharing is covered by the "Shine the Light" requirements, and only information on covered sharing will be included in our response.

### **NOTICE TO CALIFORNIA RESIDENTS**

Under California Civil Code Section 1789.3, California residents who use the Services are entitled to the following consumer rights notice: If you have a question or complaint regarding the Services, please send an email to [vlsb.comms@gmail.com](mailto:vlsb.comms@gmail.com).

You may also contact us by writing to VS Communications LLC, 2825 N. Halsted St. Apt. 3N, Chicago, Illinois 60657. California residents may reach the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs by mail at 1625 North Market Blvd., Suite N 112, Sacramento, CA 95834, or by telephone at (916) 445-1254 or (800) 952-5210.

### **SECURITY**

We employ commercially reasonable security measures to protect the PII submitted to us, both during transmission and once we receive it. However, due to the nature of Internet communications and evolving technologies, the security of user information may be compromised at any time through unauthorized entry or use, hardware or software failure, and other causes. No method of transmission over the Internet or method of electronic storage is 100% secure. Therefore, we cannot guarantee the absolute security of PII and disclaim any assurance that such information will remain free from loss, misuse, or alteration by third parties who, despite our efforts, obtain unauthorized access.

### **CHANGES AND CONSENT TO PRIVACY POLICY**

By using the Site, you agree to the terms of this Privacy Policy. We reserve the right to change the provisions of the Privacy Policy from time to time without prior notice and you are therefore advised to check it regularly. Your continued use of the Site after any change to the Privacy Policy constitutes your acceptance of this Privacy Policy as revised.

## **LINKS**

Our Site may have links to the sites of other companies. We are not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies.

## **UPDATE/DELETE USER INFORMATION**

To request access to or deletion of your information, it is best to follow the unsubscribe link at the bottom of emails you receive from VSC. You can also write to us at any time to obtain a copy of your information and to have any inaccuracies corrected or if you no longer desire our service (in which case we will endeavor to remove your PII provided to us). Where appropriate, you may have your PII erased, rectified, amended or completed. In order to contact us regarding your information please e-mail [vlsb.comms@gmail.com](mailto:vlsb.comms@gmail.com). To protect your privacy and security, we may take reasonable steps to verify your identity before granting access or making corrections. While we try to comply with any request pertaining to your PII, in accordance with applicable law, we may not be able to fulfill requests pertaining to information already shared with third parties. Some information may be retained on our systems in accordance with our record keeping policies, and some residual digital information cannot be removed or changed.

## **GOVERNING LAW**

Any and all legal claims, suits or actions that arise in connection with this Privacy Policy or with breach of this Privacy Policy shall be submitted to the personal jurisdiction of the state and federal courts located in Cook County in the State of Illinois.

If you have questions, would like to access your Personal Information, or want to opt out of certain information sharing, please send your requests to:

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